

B.B.A. Semester - 6 (CBCS) Examination**March/April-2023 (NEW COURSE)****International Business Environment (Core (New))****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q-1 Explain the Steps taken by Government of India (G.O.I) towards Liberalization and Privatization (14)

OR

Q-1 Define Globalization. Explain the Arguments in Favor & Against of Globalization

Q-2 Explain the Role of Foreign Direct Investment (FDI) & Impact of FDI on Indian Economy. (14)

OR

Q-2 What is Foreign Direct Investment (FDI)? How is the Current Scenario of FDI in India? Share your views.

Q-3 Explain the Features & Forms of Multinational Companies (MNCs) (14)

OR

Q-3 Write short Notes on:

1) Areas of Operations of MNCs in India (07)

2) Regulations of MNCs (07)

Q-4 What is International Trade? Differentiate between Balance of Payment & Balance of Trade (14)

OR

Q-4 Write shorts notes on:

1) Dumping (07)

2) Devaluation (07)

Q-5 Discuss in detail the Structure & Functions of EUROPEAN UNION. (14)

OR

Q-5 Write detailed note on World Trade Organization (WTO).
